

Using Digital Technology To Your Advantage

Fort Wayne
ISAE 2014
convention
july 21-23, 2014



#ISAE2014

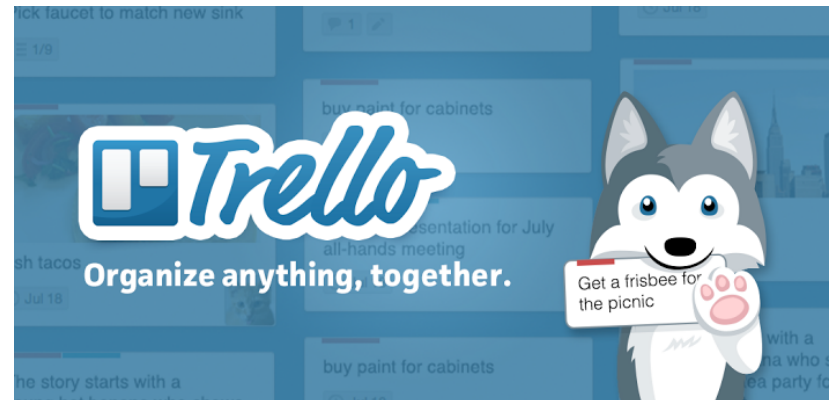
Tool Name

- Summary
- Uses
- Cost
- Where to get it



Trello

- Online Project Management
- In one glance, Trello tells you what's being worked on, who's working on what, and where something is in a process.
- Cost = Free
- www.trello.com



Wave

- Cloud Based Accounting
- Designed for small business and organizations – It keeps track of finances and can run reports in a matter of seconds
- Cost = Free
- www.waveapps.com



Streak

- CRM for Your Inbox
- Allows sharing of responses, scheduled emails, email tracking, and it integrates into Gmail.
- Cost = Free
- www.streak.com



Square

- Mobile POS system
- Accept payments on the go with your iPhone, iPad, or Android.
- Cost = Free + 2.75% of each transaction
- www.squareup.com



Doodle

- Scheduling Made Easy
- Coordinate schedules and plan meetings without a massive email chain
- Cost = Free
- www.doodle.com

April 2009									
	Fri 17		Mon 20		Tue 21		Thu 23		
	9:00 AM	11:00 AM	10:00 AM	11:00 AM	2:00 AM	9:00 AM	10:00 AM	3:00 AM	2:30 AM
	Final	Final	Final	Final	Final	Final	Final	Final	Final
Andrew Lennon	OK		OK				OK		
Bob the Marketing Director	OK	OK	OK	OK	OK	OK	OK	OK	OK
Rebecca the Field Sales Rep		OK					OK		
Jade the Marketing Intern				OK		OK			OK
Mike the Sales Director	OK		OK	OK	OK		OK		
Count	3	2	3	3	2	2	4	1	2

Doodle®

Google Hangouts

- Video/Chat/Mobile/Awesome
- Take Skype, Instant Messaging, Texting, Chatting, Video Conferencing, Webinars, and Live Streaming and put it in one tool.
- Cost = Free
- www.google.com/hangouts



Google Drive and Docs

- Microsoft Office, but better
- Collaborate with others on projects, store files online, and have free access to share through email and links.
- Cost = Free
- www.drive.google.com



PassPack

- Secure password database
- Never forget another password again. Passpack allows you to store, share, and change passwords in one secure location.
- Cost = Free
- www.passpack.com



Eventbrite

- Online event management system
- Set up events and sell tickets online. Integrates with Facebook and Twitter as well.
- Cost = Free + Cost for Paid Events
- www.eventbrite.com



Hootsuite

- One Stop Social Media Shop
- Hootsuite allows you to have all of your social media feeds in one place. It also allows you to schedule posts for future postings.
- Cost = Free or Paid Accounts
- www.hootsuite.com



Other Tools

- Evernote
- IFTTT
- Paper Karma
- Sign Up Genius
- SpotMe
- Do Not Disturb
- Genius Scan
- Tempo
- Starbucks App
- MeetInBetween
- Dropbox
- Pages

